PRESS RELEASE

> FOR IMMEDIATE RELEASE

Read Between the Wines Presents Episode 105: Federico De Cerchio of Torre Zambra, and How a Winery Founded in 1961 Became an Emerging One

LUXEMBOURG – 2 November 2026 – Read Between the Wines, the acclaimed wine storytelling podcast, proudly announces Episode 105, featuring Federico De Cerchio, CEO of Famiglia De Cerchio, Torre Zambra, Villamagna, Abruzzo, Italy.

In 1910, Vincenzo De Cerchio travelled to Naples to see an ear specialist. In the waiting room he met Baron Zambra, and left with an agreement to buy twenty hectares and a fifteenth century lookout tower in Villamagna, paid in instalments, with no guarantee. The Second World War destroyed the vines and the tower. His son Laurentino replanted and, in 1961, bottled the first Torre Zambra, named after a tower that no longer stood.

"If you stay home, nothing happens." **- Federico De Cerchio**

Fourth generation Federico De Cerchio sold his online wine business in 2018 and came home to transform the estate: a fresher Montepulciano d'Abruzzo, 95% of the wine now sold outside Italy, and the tower rebuilt as the Torre Zambra Resort. Gambero Rosso's Vini d'Italia 2026 named Torre Zambra its Emerging Winery. The conversation covers Villamagna DOC, why terroir includes people, and why wine should be made for the people who drink it.

An exclusive bonus episode is available on our website.

About Torre Zambra
Torre Zambra is a historic family winery in Villamagna, in the province of Chieti, Abruzzo, Italy, on land the De Cerchio family first planted in 1910, bottled under its own name since 1961. Led by Federico De Cerchio, fourth generation and CEO of Famiglia De Cerchio, it farms 42 hectares and is one of the few producers of Villamagna DOC. Its wines are certified sustainable and vegan, and largely organic.

About Read Between the Wines
Now celebrating its 10th season with over 100 episodes, Read Between the Wines is a leading wine podcast exploring the people, places, and stories behind every bottle. Moving beyond scores and ratings, it champions storytelling, education, and authenticity, reaching a global audience of wine aficionados in search of stories rather than scores. Past guests include Coravin's CEO Greg Lambrecht, Brancaia's Barbara Widmer, and esteemed estates such as Tuscany's Il Borro, Château Haut-Bailly, and Domaine Faiveley.

###

Between the Wines Media Productions
info@readbetweenthewinespodcast.com